



Sponsor Management

Getting the most value from your venue assets



Available inventory, per game,
per season, per year
Package inventory into
valuable offerings



Multi-year sponsor
contract management
Managing exclusive markets
League wide and facility
focused contracts
Sales management
Data for forecasting and reporting



Coordinate logistics and
delivery of contract obligations.
Delight Sponsors with proof of
performance through an online portal

From sponsorship sales through to the delivery on contract obligations, Dynamics CRM gives you a centralized system that keeps your sales, marketing and logistics teams running smoothly and efficiently.

Your Sponsors will be delighted at the speed you are able to coordinate your media assets and ability to demonstrate the sponsorship value with immediate access to proof of performance via an online mobile friendly web portal.

Dynamics CRM gives you the tools you need to uncover hidden opportunities in your Sponsor base with it's easy-to-use reporting tools.