



Self Service Web Portal

Improve your Customer's Experience with a Self Service Web Portal



DATA QUALITY

Fans and Sponsors can login to keep their profile data current

The Quality of your data is improved



ASSET LISTING

Display the event tickets that fans currently have

Manage Special Event ticket requests

Display contract entitlements and proof of performance for sponsors



CUSTOMER SERVICE FEEDBACK

Customer Satisfaction items logged in your CRM, associated to the specific fan or sponsor

Fans and sponsors can log issues, problems, comments

Initiate customer surveys and track responses



SECONDARY TICKET SALES

Season ticket holders use the portal to resell their unwanted tickets

Reduce fraudulent ticket sales

Track the resale of the tickets, including purchaser and price

Increase targets for season ticket package sales

You can drastically improve the experience of your fans and sponsors by providing a web portal.

Giving them more visibility into their data with the flexibility to engage online 24/7, not to mention that operational efficiencies that can be realized with real time integration into CRM.