

# Sports Management Solutions



## Ticket Integration

It is crucial that your sales team has access to the information they need to be as fast and effective as possible. *pavliks.com*'s ArchTics integration solution positions your frontline staff to deliver exceptional customer service.

### From Dynamics CRM you are able to see:



Ticketing Data – including seats purchased, keystone and loyalty data



Attendance – based on tickets consumed on game day



Journal History – including payment plans



Notes on season ticket holders preferences



Individual Ticket buyers information

**Our integrated Dynamics CRM and ArchTics solution provides a robust sales tool allowing your sales team to manage ticket sales in one platform.**

#### Integration happens in 2 main ways;

1. Synchronization of data so you have immediate access to the info you need right inside Dynamics CRM.
2. From Dynamics CRM ArchTics is one click away with immediate access into a Fans account

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